

KEHITTYVÄ ELINTARVIKE

RATE CARD 2019

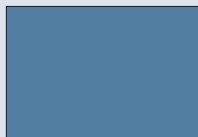
SCHEDULE AND THEMES 2019

Issue	Publication	Reservations	Ad materials
1 ANALYTICS & FOOD CONTROL			
Additional distribution: ChemBio Finland 27.-28. March Helsinki & Quality Managers			
	Feb 28	Jan 31	Feb 9
2 RAW MATERIALS & PRODUCT DEVELOPMENT			
Additional distribution: Finnish Food Congress 7 May Helsinki & Product Development Managers			
	Apr 26	Mar 29	Apr 4
3 PROCESSES & ENERGY EFFICIENCY			
Additional distribution: Plant Directors			
	Jun 6	May 8	May 17
4 PACKAGING & MATERIAL EFFICIENCY			
Additional distribution: Packaging Specialists			
	Sep 26	Aug 30	Sep 6
5 HYGIENE & QUALITY CONTROL KEHITTYVÄ ELINTARVIKE 30 YEARS			
Additional distribution: Quality Managers & Laboratory Managers			
	Oct 31	Sep 30	Oct 11
6 TRAINING, MARKETING & EXPORT			
Additional distribution: HR Managers			
	Dec 12	Nov 15	Nov 22

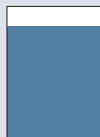
ADVERTISEMENT SIZES



2/1 pages
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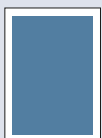


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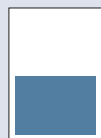
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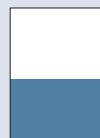
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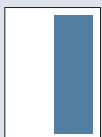
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1/2 pages
183 x 126 mm



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1/2 pages
89 x 258 mm



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100 x 297 mm
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1/4 pages
183 x 62 mm



1/4 pages
89 x 126 mm



The media to reach the professionals in the food sector in Finland

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KEHITTYVÄ ELINTARVIKE

BACKGROUND OF THE MAGAZINE AND PUBLISHER

THE PUBLISHER The Finnish Society of Food Science and Technology (ETS) is a connecting link between professionals in food research, industry and education. The magazine readers cover the whole food chain from research, education, product development, production, quality control, hygiene, purchase to sales and marketing in both private and public sector. Magazine serves also small- and medium sector companies.

ETS was founded in 1947 and it is the largest society on the food sector in Finland. The main goal of the society is to promote cooperation and exchange of knowledge among the members of the society. Operations cover food hygiene, food chemistry, food technology, food economics, nutrition and biotechnology.

The society cooperates with the Finnish Food Industries' Federation and with other Nordic Food Societies in Sweden (SLTF), Denmark (LEVS) and Norway (TeMa). ETS acts as a national member of the European Federation of Food Science and Technology (EFFoST), the Institute of Food Technologists (IFT) and European Sensory Science Society (E3S).

The magazine Kehittyvä Elintarvike improves the development of the Finnish food sector as well as the cooperation in the sector. The magazine is a member of The Finnish Periodical Publishers' Association.

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